

CONVENTION – Jack Frost II

With great enthusiasm and anticipation I write to you regarding the upcoming SCCFA convention of July 27 – 29, 2008.

I promise, guarantee, and affirm that this year's annual convention will be a CAN'T MISS opportunity for you to truly "Come Shine with the STARS!"

The focus of this article is to provide details regarding the five star convention presentors. In alphabetical order, they are:

- ★ **Archbishop Reverend Dorian Baxter** – a native of Kenya, Africa. Dorian was the five time national middle weight champion and two year national back stroke swimming champion of Kenya. Dorian moved to Toronto Canada in 1968 where he founded The National Association of Justice and Accountability. After completing his Masters of Divinity at University of Toronto he went on to become a professor at Drake University. In 2003, he ascended to the level of Archbishop of the Federation of Independent Anglican Churches of North America. Dorian is a man of many talents, not the least of which is that of being a most captivating speaker.
- ★ **Doug Gober** – is the executive vice president of the York Group. Doug began his funeral service career 20 years ago as a sales representative for the Batesville Casket Company. He has been a pioneer in developing the York Merchandising Systems. He has presented marketing and merchandising seminars to industry professionals throughout the United States and Europe.
- ★ **Todd W. Van Beck** – An internationally sought after speaker, Todd is Director of A.S. Turner Funeral Home in greater Atlanta. The list of honors relating to his professions and interest could fill a novel. As a Funeral Director and professional Minister, Organist and Author, his time and energy is in great demand. We will indeed be fortunate to have his star power at our convention.
- ★ **Patrick Downey** – President of The Downey Group, Inc., Las Vegas, Nevada. Patrick is a decades old personal friend of mine. Pat has been successful all over the country in every facet pertaining to prearrangement sales. Pat has the rare ability to provide useful information in an entertaining and humorous manner. Over the past thirty years Pat has enlightened thousands of preneed counselors and managers on their road to success.
- ★ **Caressa Hughes** – Government Compliance Director with Service Corporation International, Houston, Texas, Caressa is the Cemetery and Funeral Home legal and legislative guru. Her multiple years of experience following the laws and regulations in virtually every state of the union paints her as a super star in the legal and legislative arena. She will present the most recent information on the activities in your state.
- ★ **Panel of the Stars** – A gathering of noted dignitaries is being assembled to present to you the benefits of the "Wisdom of the Ages". This panel has over five hundred years of experience and successful ideas to share with you. This is a 'Can't Miss' session. Come and learn from those who laid the foundation of our great industry.

You've met the best, not let's deal with the rest. Here is what else you can look forward to above and beyond the educational aspect of our program (Everything below is included in your registration fee!):

- 1) Fantastic daily entertainment
- 2) Barbeque Cruise of the Lake Lanier Islands
- 3) Nightly receptions in addition to a Hospitality Suite
- 4) Vantage Vault Company is hosting a tour and luncheon
- 5) Incredible door prizes provided by our most preferred vendors

Emerald Point Resort at Lake Lanier Islands in Gainesville, Georgia is a mere one hour drive from downtown Atlanta. This world class facility provides serene beauty, great golfing, fishing and horseback riding as well as water sports. Within a very short drive of the resort are some of the finest restaurants and shopping venues available.

Don't be left in the dark, let YOUR star shine along with the others at the 2008 annual convention.